



2024

Activity report

About Fleet Cards Europe



Fleet Cards Europe (FCE) is the voice of independent fleet card providers across Europe. Founded in 2021 as a non-profit, FCE represents the shared interests of key players in the sector.

Our members are leading independent providers operating across the continent, accounting for a significant share of the market.

We monitor and respond to EU initiatives impacting our industry, actively engage with policymakers, and provide a platform for members to exchange insights, research, and best practices.

»»» OUR VISION

To highlight the essential role played by fleet cards companies in the European commercial transport sector and its transition towards a sustainable future.

»»» OUR MISSION

- » **to be the recognised voice of fleet card companies in Europe,** promoting a unified vision and coordinated approach at EU level.
- » **to proactively engage with and inform policymakers** on issues relevant to the fleet card industry.
- » **to gather first-hand intelligence from the “Brussels Bubble”,** enabling early anticipation of regulatory developments and stakeholder position.
- » **to advocate for the interests of fleet card companies** on key policy matters.

2024 Strategic priorities

Strengthening FCE to deliver greater impact



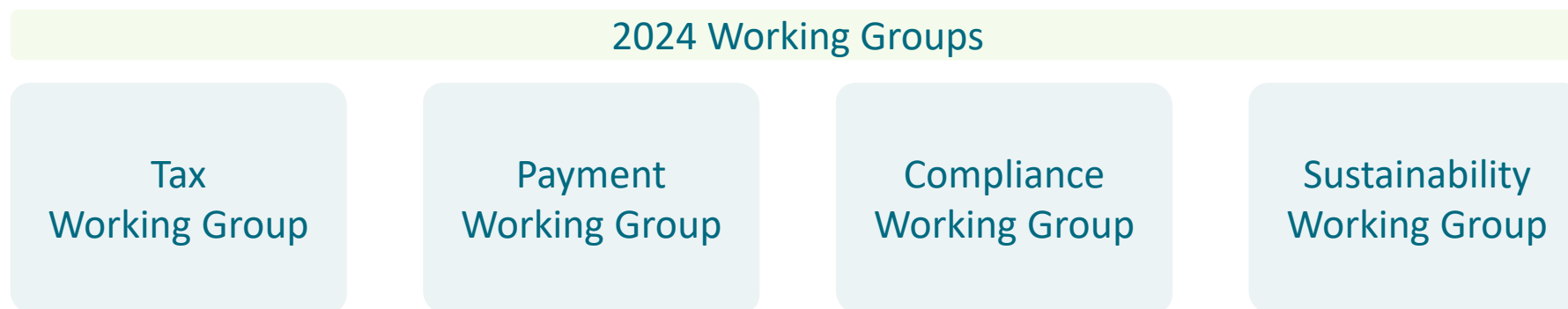
» Boosting resources and visibility through a permanent Brussels presence

In 2024, FCE made bold strides to enhance its impact, with the goal of better serving members and raising its visibility at the EU level. A key milestone was the launch of the **recruitment process for a Secretary General**, marking a major move toward full in-house management. This transition paves the way for the **establishment of a dedicated Secretariat in Brussels** and the gradual phase-out of external consultancy support.

During this pivotal period, FCE continued to advance its mission, driven by the **outstanding voluntary engagement** of its members.

» Working groups: the engine of FCE's advocacy

FCE's four expert working groups remained central to its success in 2024, **leading the way in policy engagement and first-hand intelligence gathering**. Their ongoing efforts ensured that FCE stayed ahead of regulatory developments and effectively represented members' interests.



Membership Development in 2024



In 2024, Fleet Cards Europe successfully welcomed **two new Associate members**: TFC and OnTurtle.

Our full members

Corpay[^]



EW EUROWAG

radius

wex

Our associate members

ANDAMUR

MOLGROUP

MultiTankcard.



tankpool24

TFC

» Board members



Tetyana Zhelyuk
e100, Treasurer



Attila Dsupin
Eurowag, President



Felix Wittpoth
Edenred, Vice-President



Jan Polivka
Fleetcor, Board member



Katie Rushton
WEX, Board member



Sven Mehringer
DKV, Board member



Jonathan Haseler
Radius, Board Member

» Working Group Chairs



Antonio Chiesa
DKV, Chair Compliance
Working Group



**Delphine Chilesse-
Lemarinier**
Edenred, Chair Tax and
Payment Working Groups



Matthias Maedge
Eurowag, Chair Sustainability
Working Group

» VAT advocacy post-VEGA case

Following the 2023 **VAT Committee guidelines** on fuel card treatment after the VEGA case, FCE has established a strong channel of discussions with the European Commission, the VAT expert group and the Industry stakeholders' group. FCE also actively promoted the consistent implementation of the “**chain supply**” **VAT approach** across Member States. This led to successful national guidance or rulings in **Belgium, Czech Republic, Denmark and Sweden** with FCE continuing to work closely with the European Commission's experts on this issue. FCE's work also paved the way for the issuing of General Guidance in Germany in January 2025.

» Clarifying compliance across Europe

While the fleet card industry's business model is not yet fully recognised by all legislators, FCE's **Compliance Working Group** launched targeted national initiatives in **Estonia, Lithuania and Spain** to clarify regulatory frameworks and secure a more enabling environment.

» In August 2024, **FCE joined the Sustainable Transport Forum subgroup on Hydrogen**, contributing to EU-level discussions on the future of alternative fuels.

» Advocating on Payment Services Regulation

As the EU revises the Payment Services Directive, FCE has advocated for the exclusion of fleet cards from payment services regulations, emphasizing that they **are not payment instruments**. If co-legislators do not support this exclusion, FCE urges that fleet cards remain covered under the LNE provision, with a **clearer and more consistent notification process**. FCE has held several meetings with EU officials and continues to closely monitor developments at the national level.

» Supporting sustainable mobility

As a member of the **Network for Sustainable Mobility**, FCE collaborates with stakeholders from the transport, fuel, and energy sectors to support the role of **sustainable renewable fuels** in a climate-neutral road transport system. This includes participating in key discussions and co-signing joint industry statements.



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